CHULA VISTA POLICE DEPARTMENT
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Roxana Kennedy
Chief of Police

POLICE MEDIA ADVISORY

Date: October 29, 2026
To: San Diego Media
From: Chula Vista Police Department
Contact: Sergeant Manuel Salazar, Public Information Officer
Phone: (619) 691-5111
Email: pio@chulavistapdca.gov
Subject: Boo-ze and Driving Don't Mix: Designate a Sober Driver This Halloween

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Message: FOR IMMEDIATE RELEASE

On Oct. 31, the Chula Vista Police Department is reminding those who are celebrating this spooky season to have a designated sober driver or plan for a sober ride home.

"Halloween should be full of treats, not tragedies," Chula Vista Police Department Traffic Officer Oscar Miranda said. "If you plan to drink, make arrangements to use a designated sober driver, public transit, or call a taxi or rideshare for a sober ride home. Halloween is spooky enough. Don't add a real scare to the night."

According to the National Highway Traffic Safety Administration (NHTSA), in 2024, one person was killed every 44 minutes in a drunk-driving crash on our nation's roads. In that same year, 1,311 alcohol-impaired driving fatalities occurred on California Roads. Because of the seasonal festivities and late-night travels, those risks are heightened on Halloween night.

The Chula Vista Police Department offers the following tips to be as safe as possible and share the road safely:

Drivers

- Follow the posted speed limit. Slow down and watch out for more foot traffic in residential neighborhoods.
- Take extra time looking for trick-or-treaters at intersections and when entering and exiting driveways.
- Never drive distracted or impaired.
- If you intend to drink, have a plan. Use a designated sober driver, public transit, call a taxi or rideshare service, or stay the night.

Parents/Caregivers and Trick-or-Treaters

- Make sure costumes fit to prevent trips and falls.
- Be visible. Decorate costumes and bags, buckets, or baskets with reflective tape and use flashlights or glow sticks to make it easier for drivers to see you.
- Walk on sidewalks when available. Avoid darting into the street or crossing between parked cars.
- Stick to familiar, well-lit routes.
- Look both ways before crossing the street.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

Prepared By:	Officer Oscar Miranda	Approved By:	Bri Savant, Public Info Specialist
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