HEAT PUMP HVAC SYSTEMS

THE SWITCH IS ON

Keep your home comfortable without strain on your wallet



By switching to a heat pump, you can replace both your AC and heating units.

Don't let the term "heat pump" confuse you: a heat pump is an incredibly efficient heating and cooling machine that doesn't actually make heat — it just moves it.

Like a traditional AC unit, heat pumps take heat from inside your home and pump it out to provide a cooling effect. But unlike air conditioners, heat pumps can also do the reverse — draw heat from outdoors and bringing it inside to warm a home.

The result? Peak efficiency. A furnace that burns natural gas to create heat can only reach around 95% efficiency. A heat pump can easily reach 300 or 400% efficiency, which means it can actually generate around 3 to 4 times more energy than it consumes. Not only is this more sustainable for your home, but it can lead to significantly lower energy bills.

THE BOTTOM LINE: One heat pump can replace both your heating and your air conditioning units for maximum efficiency and lower energy usage, meaning a win across the board.

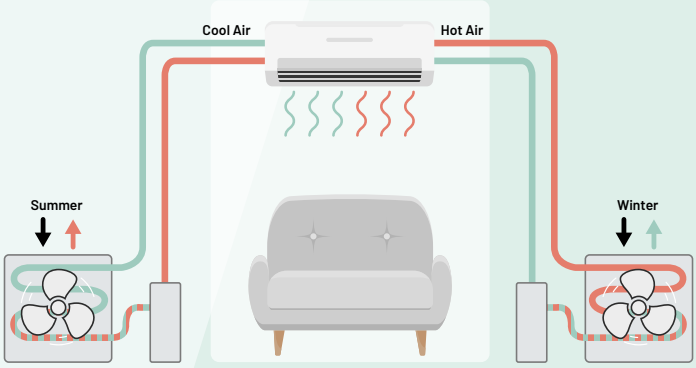
Learn more at **SwitchIsOn.org/heating-and-cooling**

Compared to gas furnaces, heat pump HVAC systems are:

Excellent air purifiers. Many heat pump systems are ductless and constantly circulate air, which means they remove pollutants more effectively since the purified air doesn't need to travel far to reach its destination.

More sustainable. Heat pumps are not only sustainable for the environment, but also for your wallet because they're more cost-effective than fossil fuel systems.

Super versatile. Heat pumps work in hot and cold temperatures: even in subzero temperatures, high-end heat pumps can still be over 100% efficient.



Traditional HVAC systems can actually increase the concentration of airborne pollutants, which causes health issues for adults, kids, and pets.
Heat pumps, which provide both heating and cooling without fossil-fuel combustion, are the perfect air-friendly — and cost-friendly — alternative.

To learn more about which heat pump is right for your home, and to check out the available incentives that make these appliances even more affordable, **scan the QR code.**

Learn more at **SwitchIsOn.org/incentives**